

## WHO IS holidaydreams?

„holidaydreams“ is an exclusive online travel agency with 1,5 mio. members worldwide.

## WHAT CAN holidaydreams DO FOR ITS PARTNER HOTELS?

### • **Advertisement**

Our partner enterprises are presented on the international market free of charge in an exclusive holiday catalogue and a professional internet portal.

International companies use holidaydreams' products for their incentive activities. Due to this marketing strategy, many of our partner hotels could already increase their turnover especially in periods of low bookings.

### • **Negotiation**

We arrange bookings of guests at our partner hotels at the booking conditions stated by you. Our customers' minimum stay (for 2 persons) is 3 nights in a double room.

Our partner hotels achieve more turnover by an amount (minimum turnover) set by you for:

- reduced overnightsstay with breakfast or halfboard
- breakfast, lunch or dinner or
- breakfast and special offers (e.g. sauna, massages etc) respectively.

## WHAT IS “MINIMUM CONSUMPTION” (minimum turnover)?

Minimum consumption is a clearly reduced amount compared to the regular price in the concerned booking period.

Thus the partner hotel will be advertised in the category “benefit travel” based on this minimum consumption with overnights free of charge reduced overnightstays.

According to agreed marketingplan.

## WHAT IS THE BOOKING PROCEDURE?

- 1) All bookings are processed through our booking centre exclusively.
- 2) After information on the travel data, the respective partner hotel gets a booking inquiry from one of our employees by phone.
- 3) After positive acceptance, the partner hotel sends a booking confirmation by email or fax to holidaydreams.
- 4) The guest has to present the concerned booking confirmation upon arrival in the hotel.
- 5) The customer pays before or after his stay in the hotel directly.
- 6) The cancellation conditions of the respective booked hotel are valid, to be informed to the customer by the hotel directly.

## HOW CAN THE COOPERATION BE TERMINATED?

The cooperation may be terminated in writing by both sides without giving a reason till latest 2 months before the end of a calendar year.